

# 2021-2022 Communications Plan

## South Elementary School Of Communications



### **South Elementary Vision**

*At South Elementary School, we are a learning community nurturing a culture to provide students the skills necessary to be active, productive, and responsible citizens while empowering students through communications.*

### **Purpose of Implementation of Communications Plan:**

To implement and embed in current curriculum communication skills with fidelity in order to:

- Support current school mission and vision statement
- Prepare students to enter an increasingly connected and globally-competitive workforce by providing opportunities in communications for real world applications
- Provide a variety of student opportunities for communication life skills to prepare students no matter what path individuals take
- Enhance students' educational experience
- Support all students in their communication and being able to understand and communicate effectively with one another

### **Goals for the 2021-2022 School Year:**

- Provide activities to support the 3 strands of communication
  - Oral communication
  - Visual Literacy
  - Media Literacy
- Provide opportunities for:
  - Public speaking

- Interviews
- Learning about all forms of communication
- Provide communication activities to promote:
  - Student Voice
  - Non Verbal Communication
    - Confidence
    - Eye Contact
    - Posture
  - Listening Skills
- Provide Studio/Broadcasting Skills
  - Camera/Studio Knowledge
  - Editing Knowledge (WeVideo)
- Continue our efforts as a Common Sense School
- Become a LAMP (Language Acquisition through Motor Planning) Center of Excellence

### **How Communication Skills Can Benefit Students**

- Productive Relations and teamwork
- Interpersonal Skills
- Writing Skills
- Listening Skills
- Public Speaking
  - Speeches
  - Presentations
- Job Interviews
- Expressive Creativity Through Fine Arts
- Technology
- Broadcasting
- Journalism
- Assistive Technology Awareness

### **Plan**

- SES Rewind
  - Provide daily, student produced newscasts
    - Students will learn and participate in all components of SES Rewind
      - Research ideas
      - Write scripts
      - Anchor newscasts
      - Lead segments of newscasts
        - Birthdays

- Lunch menu
    - Word of the day
    - LAMP word of the day
    - Joke of the day
    - Wellness/Nutrition Fact
    - Pledge of Allegiance
    - Dolphin Daily Pledge
    - Would You Rather
  - Edit newscasts
  - Operate the camera
  - Operate the teleprompter
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- Staff will support school communication goals and vision statement by:
    - Becoming familiar with how to use and operate studio equipment and editing software through trainings
    - Implement and incorporate knowledge from trainings into communication projects for students
    - Provide a cross curricular communications time for communications, mini projects at least two times per month
    - Provide a variety of student produced mini projects (physical or visual) for the end of the year Communications Gala
    - Embed communication goals into daily curriculum in the classroom
  - The technology specials curriculum will include:
    - Communication activities to meet the communication goals
    - Studio/Editing training and activities
    - Preparation for SES Rewind
    - Digital Citizenship lessons
  - Our LAMP certified teachers, Sarah Spencer and Vonda Mills, will help us support and implement student activities and learning to become more knowledgeable about LAMP (Language Acquisition through Motor Planning) as a school community